

The Personal Business Plan System

www.thepersonalbusinessplan.com

The Personal Business Plan is a **10-step life improvement system**, developed and perfected by headhunter and executive coach, Stephen Bruyant-Langer since 1996. You will travel towards realizing your highest potential within the structure of The Personal Business Plan, supported by a goldmine of resources in the form of tools, techniques, templates, cases, examples, and exercises.

You will build **your own Personal Business Plan** through these 10 authoritative sessions, carefully laid out in a sequence based on Stephen's vast experience.

4 phases

← 10 sessions – 12 months – 1 plan →

Understand yourself

Identify your drivers

Reinvent yourself

Design your future

Develop your own Personal Business Plan

1 What Is My Situation?
Pinocchio
 What baggage of the past must I let go of?
 What is meaningful to me right now?
 How can I move forward?

2 How Can I Thrive?
Heaven and Hell
 What do I like doing?
 What don't I like doing?
 How can I learn to trust my intuition?

3 When Do I Perform At My Best?
Functional Conditions
 What does success look like to me?
 What is my deep down motivation?
 What is my worst case scenario?

4 What Energizes Me?
Jenga
 What are my strengths?
 What are my weaknesses?
 SWOT
 What is my passion?

5 Where Am I On My Personal Journey?
Life Phases
 Where am I in life?
 What are my personal priorities?
 Life Anchors
 What is my potential for growth?

6 How Do I Become Happy?
Happiness 360°
 What is my challenge?
 Happiness Formula
 Why must I do something now?
 Traffic Lights
 How can I obtain 20/20 vision?

7 How do I Reinvent Myself?
STAR
 What am I willing to sacrifice?
 Who can I turn to for help?
 What is my life ambition?
 Five Times Why

8 How Do I Differentiate Myself From Others?
Personal Feedback
 What am I better at than anybody else?
 What else differentiates me from the rest?
 How good do I want to be?
 Eisenhower Box

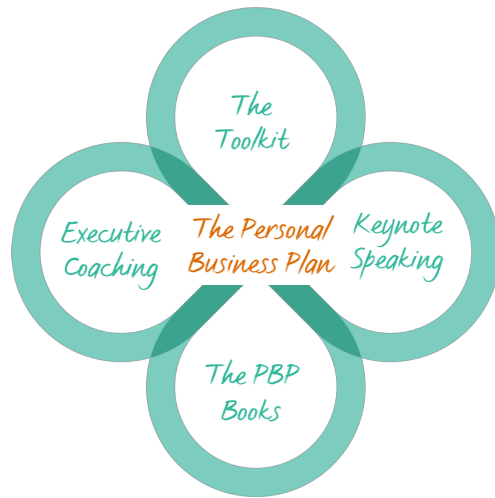
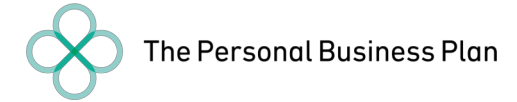
9 What Is My Personal Business Plan?
Guiding Principle
 How can I reinvent myself in order to remain relevant?
 What is my BATNA?
 Title of My Personal Business Plan
 Am I happy now?

10 What Have I Learned?
Existential Themes
 Personal Four Leaf Clovers
 What is my time horizon?
 Timeline
 How far can I go?
 What would I attempt to do if I knew I could not fail?

Execute!

Work through the PBP system over 6-12 months
Do it on your own – or reap the ultimate benefits and do it together with a certified PBP coach

The Personal Business Plan



The Personal Business Plan is a **10-step life improvement system**, developed and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996.

You will travel towards **realizing your highest potential** within the structure of The Personal Business Plan. PBP is a unique methodology, structured in such a way to be **implementable to any situation**, creating a defined and actionable plan to achieve success and happiness.

The Toolkit

- The complete toolkit to build your own Personal Business Plan through 10 authoritative steps and 40 exercises, carefully laid out in a sequence based on Stephen's vast experience.
- A goldmine of tools, techniques, templates, examples, and exercises.

Executive Coaching

- Full coaching programs of 10 sessions over 12 months or customized coaching programs tailored to your personal and specific needs.
- Coaching performed by Stephen Bruyant-Langer or by our certified PBP Partners.

Keynote Speaking and Workshops

- Inspirational keynotes on personal and professional success based on life ambition, personal reinvention, learning agility and courage to commit by Stephen Bruyant-Langer.
- Workshops and seminars, tailored to your audience and perspective.

The PBP Books

- The Personal Business Plan: A Blueprint for Running Your Life, Wiley, 2013
- Your Next Career: The Headhunter's Guide to Lifelong Success, L&R, 2012 (in Danish)

www.thepersonalbusinessplan.com

Stephen Bruyant-Langer
President & Founder
stephen@bruyant-langer.com
+4527853410

Mette Bruyant-Langer
CEO & Founder
mette@bruyant-langer.com
+4560216390

The Personal Business Plan ApS
Bukkeballevvej 13A, 2960 Rungsted Kyst
Denmark

Gain control and become happier

Design your future

