

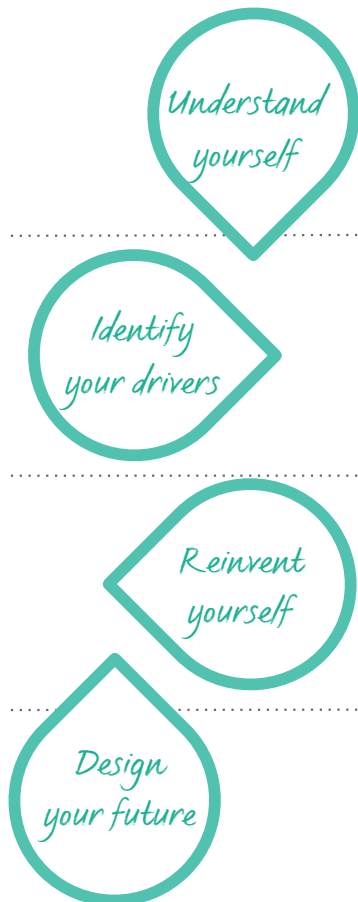
# The Personal Business Plan

The Personal Business Plan is a **10-step personal development system**, invented and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996.

You will travel towards realizing your highest potential within the structure of The Personal Business Plan, supported by a goldmine of resources in the form of tools, techniques, templates, cases, examples, and exercises. You will build **your own Personal Business Plan** through these 10 authoritative sessions, carefully laid out in a sequence based on Stephen's vast experience.

4 phases

10 sessions – 12 months – 1 plan



Develop your own Personal Business Plan

- 1 What Is My Situation?**  
*Understanding what baggage of the past to let go of, my future identity, and actions for changing my life*
- 2 How Can I Thrive?**  
*A review of my life's absolute highs and lows, and a concise overview of what I like and don't like doing*
- 3 When Do I Perform At My Best?**  
*Becoming clear on my professional preferences, my definition of success, and my deep down ambitions*
- 4 What Energizes Me?**  
*Discovering my inner resources through invigorating work with my strengths, weaknesses, and passions*
- 5 Where Am I On My Personal Journey?**  
*Seeing my present in the grand perspective and getting my priorities straight*
- 6 How Do I Become Happy?**  
*Exploring my relationships and my stress level, and ensuring the thrill of lifelong learning*
- 7 How do I Reinvent Myself?**  
*Telling my story, finding my life ambition, identifying the real reasons behind my issues, and defining my limits and the people who can help me*
- 8 How Do I Differentiate Myself From Others?**  
*Identifying my blind spots, understanding where I'm really special, learning to focus my time on what is lasting and important*
- 9 What Is My Personal Business Plan?**  
*Defining my guiding principle, exploring my fall back position, and planning a future based on my true identity*
- 10 What Have I Learned?**  
*Finalizing my actionable Personal Business Plan, based on my time horizon and how far I can go*

**Execute!**

Work through the PBP system over 6-12 months

Do it on your own – or reap the ultimate benefits and do it together with a certified PBP coach

# The Personal Business Plan



The Personal Business Plan™



[www.thepersonalbusinessplan.com](http://www.thepersonalbusinessplan.com)

Stephen Bruyant-Langer  
President & Founder  
[stephen@bruyant-langer.com](mailto:stephen@bruyant-langer.com)  
+4527853410

Mette Bruyant-Langer  
CEO & Founder  
[mette@bruyant-langer.com](mailto:mette@bruyant-langer.com)  
+4560216390

Bruyant-Langer ApS  
Bukkeballevvej 13A, 2960 Rungsted Kyst  
Denmark

The Personal Business Plan is a **10-step personal development system**, invented and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996.

You will travel towards **realizing your highest potential** within the structure of The Personal Business Plan.

PBP is a unique methodology, structured in such a way to be **implementable to any situation**, creating a defined and actionable plan to achieve success and happiness.

## The Personal Business Plan

- The complete online system to build your own Personal Business Plan through 10 authoritative steps and 40 exercises, carefully laid out in a sequence based on Stephen's vast experience.
- A goldmine of tools, techniques, templates, examples, and exercises.

## Executive Coaching

- Full coaching programs of 10 sessions over 12 months or customized coaching programs tailored to your personal and specific needs.
- Coaching performed by Stephen Bruyant-Langer or by our certified PBP Partners.

## The PBP Books

- The Personal Business Plan: A Blueprint for Running Your Life, Wiley, 2013
- Your Next Career: The Headhunter's Guide to Lifelong Success, L&R, 2012 (in Danish)

## Keynote Speaking and Workshops

- Inspirational keynotes on personal and professional success based on life ambition, personal reinvention, learning agility and courage to commit by Stephen Bruyant-Langer.
- Workshops and seminars, tailored to your audience and perspective.

*Find the good life with The Personal Business Plan*

*Design your future*