The Personal Business Plan System

www.thepersonalbusinessplan.com

The Personal Business Plan is a 10-step life improvement system, developed and perfected by headhunter and executive coach, Stephen Bruyant-Langer since 1996. You will travel towards realizing your highest potential within the structure of The Personal Business Plan, supported by a goldmine of resources in the form of tools, techniques, templates, cases, examples, and exercises.

You will build your own Personal Business Plan through these 10 authoritative sessions, carefully laid out in a sequence based on Stephen’s vast experience.

1. What Is My Situation?
   Pinocchio
   What baggage of the past must I let go of?
   What is meaningful to me right now?
   How can I move forward?

2. How Can I Thrive?
   Heaven and Hell
   What do I like doing?
   What don’t I like doing?
   How can I learn to trust my intuition?

3. When Do I Perform At My Best?
   Functional Conditions
   What does success look like to me?
   What is my deep down motivation?
   What is my worst case scenario?

4. What Energizes Me?
   What are my strengths?
   Jenga
   What are my weaknesses?
   SWOT
   What is my passion?

5. Where Am I On My Personal Journey?
   Where am I in life? Life Phases
   What are my personal priorities?
   Life Anchors
   What is my potential for growth?

6. How Do I Become Happy?
   Happiness 360°
   What is my challenge? Happiness Formula
   Why must I do something now?
   Traffic Lights
   How can I obtain 20/20 vision?

7. How do I Reinvent Myself?
   STAR
   What am I willing to sacrifice?
   Who can I turn to for help?
   What is my life ambition?
   Five Times Why

8. How Do I Differentiate Myself From Others?
   Personal Feedback
   What am I better at than anybody else?
   What else differentiates me from the rest?
   How good do I want to be?
   Eisenhower Box

   Guiding Principle
   How can I reinvent myself in order to remain relevant?
   What is my BATNA?
   Title of My Personal Business Plan
   Am I happy now?

10. What Have I Learned?
    Existential Themes
    Personal Four Leaf Clovers
    What is my time horizon? Timeline
    How far can I go?
    What would I attempt to do if I knew I could not fail?

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The Personal Business Plan is a 10-step life improvement system, developed and perfected by headhunter and executive coach, Stephen Bruyant-Langer, since 1996. You will travel towards realizing your highest potential within the structure of The Personal Business Plan. PBP is a unique methodology, structured in such a way to be implementable to any situation, creating a defined and actionable plan to achieve success and happiness.

The Toolkit

- The complete toolkit to build your own Personal Business Plan through 10 authoritative steps and 40 exercises, carefully laid out in a sequence based on Stephen’s vast experience.
- A goldmine of tools, techniques, templates, examples, and exercises.

Executive Coaching

- Full coaching programs of 10 sessions over 12 months or customized coaching programs tailored to your personal and specific needs.
- Coaching performed by Stephen Bruyant-Langer or by our certified PBP Partners.

Keynote Speaking and Workshops

- Inspirational keynotes on personal and professional success based on life ambition, personal reinvention, learning agility and courage to commit by Stephen Bruyant-Langer.
- Workshops and seminars, tailored to your audience and perspective.

The PBP Books